



NEWS RELEASE

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New “Ossining Community Calendar” Launched to Reduce Scheduling Conflicts and to Create a Helpful Resource for Ossining Residents

Unique Collaboration of Leading Local Institutions, Working with AmericanTowns.com

OSSINING, NY – Sept. 2, 2008 – The Ossining Public Library, Ossining School District, Town of Ossining and Village of Ossining jointly announced their collaboration on a new, shared “Ossining Community Calendar,” which is being hosted and managed at no cost to any of the participants by AmericanTowns.com, the nation’s leading community resource.

“The goal of the new Ossining Community Calendar is to help all community organizations reduce scheduling conflicts, especially on their major events,” explained Martha Dodge, Supervisor for the Town of Ossining.

“We also believe the Calendar will provide a useful shared resource for local residents,” added Bob Minzesheimer, board member, Ossining Public Library. “The more we each know about the good efforts of other organizations in the community, the more we will all be able to be supportive.”

Local non-profit organizations may also post events to the new Ossining Community Calendar at no charge, subject to AmericanTowns’ terms of service. They can sign up for a password and free listing at AmericanTowns.com, and then easily share community events or other news -- from their big fundraiser to their monthly meeting. AmericanTowns.com remembers users are from Ossining after their first visit.

Peter Capek, president of the Ossining Public Library, explained that the Ossining Library will be submitting its events to AmericanTowns.com electronically from the calendar on its new website that is planned to launch this fall. “That way,” said Capek, “the calendar is automatically updated on both sites, without any additional effort.”

At the same time, Catherine Borgia, Village of Ossining Trustee, noted that Ossining community groups and organizations should find the calendar easy to add to. “Once you have a password, the site makes it very easy to input recurring community events, or to change an event on a moment’s notice,” she noted. “It’s great for a rain cancellation, for example, because the information is available to town residents instantly. This online, one-stop calendar is another fine way to keep our active community tied together.”

“The fact that different public institutions have worked together to generate a unified source of information sets a terrific example for all communities,” said Jim Maglione, AmericanTowns co-president, Community. “One of our goals is to use the Ossining Community Calendar as a model for building community involvement and collaboration in more towns across America.”

The new Ossining Community Calendar can be found at AmericanTowns.com/NY/Ossining, along with other information about community organizations, local resources and services.

About The Inter-Municipal Leadership Team

The Inter-Municipal Leadership Team that originated the concept of the Ossining Community Calendar is a working committee that encourages cooperation and collaboration among leading public institutions of the Ossining area. Members include the the Ossining Public Library, Ossining Union Free School District, the Town of Ossining, the Village of Ossining, and Communities That Care. The Ossining Community Calendar is a collaboration of the members of the IML Team, working with AmericanTowns.com.

About AmericanTowns

[AmericanTowns](http://AmericanTowns.com) is the leader in collecting and organizing community information for local residents, empowering them to find and share the best [local information](#) for their town. For every town in America, AmericanTowns has created a “community webspace” that brings together the nation's most extensive online database of [community events](#), community groups, news, maps, local insights, videos, local resources and special tools for organizations. Local residents can add to, comment on, or otherwise edit this content. Dedicated to connecting citizens, community organizations and locally-focused businesses, AmericanTowns has featured more than 10 million community events in the last 12 months, and offers powerful tools to help more than 120,000 listed community organizations interact more effectively with local citizens. The fastest growing site in the “hyper-local” space, AmericanTowns.com is headquartered in Fairfield, Connecticut. Visit www.AmericanTowns.com.

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